



Children's Village

Thursday, July 14, 2022 | On campus at Children's Village

January 20, 2022

To our dear supporter,

As the popular children's movie "Finding Nemo" character Dory states – "just keep swimming, just keep swimming". The pandemic has taught us that Dory is right, we've got to just keep swimming.

You're likely in the same boat as we are with a 30% increase in payroll to retain and hire employees in this new post-pandemic world. Your business might be able to pass those costs on but here at Children's Village, we don't have the opportunity to pass along increased costs.

So we fundraise.

Our 2021 event was our first held on campus and we will do the same this year. In an open field on our campus, ***we invite you back to our home this year.***

As you prepare your annual budgets, we ask that you write us in so that we can continue to serve the children of our community in what will be our 32nd year of service in 2022.

With gratitude,

Vanessa Moos, MPA
Chief Executive Officer
Children's Village, Inc. & Children's Village Foundation
Mobile: 208.297.4014 | vmoos@thechildrensvillage.org



5,994

Home cooked meals provided so far in 2021

For most of these children, reliable meals three times per day is a very new experience.

Did you know?

Families can expect an estimated six week wait for pre-authorization for behavioral health services through Medicaid, with an additional three to six month wait for services in our community. **That's why we became credentialed with OPTUM Idaho.** When we have therapist capacity, families who access our services for even a one-night crisis respite for a child are then pre-authorized for wrap-around services. With strong staffing, **we are set to impact the shortage of abuse intervention in Coeur d'Alene** and can break the generational cycle of abuse and neglect while also finding ways to sustain our services! Imagine a world locally where Children's Village can send our staff into the homes of the families we serve to help them learn life skills for a healthy family environment.

We're almost there.

20,838

Hours Worked This Year So Far

Our highly-trained Direct Care Providers staff our homes 24/7 and our in-home case management staff help with the children's schooling, medical needs, transportation, etc.

Bed nights spent in 2021 so far

1,758

One thousand, seven hundred and fifty-eight nights with a safe and warm head on a pillow at Children's Village in the first three quarters of this year.

\$255

Average Community Donation

Will you join us to keep these children safe, loved, and break the cycle of generational abuse and neglect?



**Children's
Village**

The need is growing for our services

Located off of Hanley and Ramsey, we are a Qualified Residential Treatment Program (QRTP) **dedicated to providing a safe haven and restoring hope for children who have been abused, neglected, or are in severe family crisis.** We serve privately placed children and those placed with us by the Department of Health and Welfare.

We're not just a shelter home anymore

The Family First Act went into effect in Idaho on October 1, 2021. In order to continue serving the children in the foster system with complex behaviors rooted in trauma, Children's Village became federally accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF). **These children need us and we will continue to break down any barrier in order to help them.**

51: Average Nights

Our average stay for children in 2021 (1/1/21-10/31/21) is 51 bed nights.



40%

Funding



5%

With our enhanced behavioral therapy services and highly trained staffing, our funding has shifted. This year, approximately 40% of funding came from the Department of Health and Welfare and 60% is community funded to preserve our founders mission of serving **any child at any time.**

In 2019 and the 29 years prior, we sustained our work with 5% Department of Health and Welfare Funding and 95% Community

14

Average age of children in residence in 2021 so far

Age 4 was our youngest, age 18 was our oldest in extended care as she finished her high school curriculum.



- Title Sponsor** **RESERVED by P1FCU for 2022** **\$10,000**
Recognition on all signage/advertising, welcome sign at door, web/social media, full page program ad, vocal recognition & VIP table for 8 with two bottles of wine with logo displayed on table.
- Presenting Sponsor – 2** **\$7,500**
2 RESERVED: Pinkerton Retirement Specialists & Pacific Source Insurance
Recognition on all signage/advertising as presenting sponsor, welcome sign at door, web/social media, full page program ad & VIP table for 8 with two bottles of wine with logo display at table
- Tent Sponsor** **RESERVED by CDA Honda CDA Powersports** **\$7,500**
Includes logo on sponsor page for all event promotion and print, logo tastefully on most pillars of the outdoor tents for 400+ attendees, full page program ad, VIP table for 8 with two bottles of wine with logo displayed on table.
- School Bus Sponsor** **1 Available** **\$5,000**
Includes logo on sponsor page for all event promotion and print, displayed on directional signage for event, on all trolleys / busses used for transporting 400+ guests from parking lot to Children's Village campus, 1/2 page program ad & VIP table for 8.
- Audio-Visual Sponsor** **RESERVED by FUSE Electric** **\$5,000**
Includes logo on sponsor page for all event promotion and print, next to LED Screens at event, 1/2 page program ad & VIP table for 8.
- Cocktail Hour Sponsor** **RESERVED by Clearwater Summit Group** **\$5,000**
Includes logo on sponsor page for all event promotion and print, displayed on all cocktail hour server trays, logo on cocktail napkins given to all attendees, logo at each bar set up, 1/2 page program ad & VIP table for 8.
- Dinner Catering Sponsor** **RESERVED by Rosenberger Construction** **\$5,000**
Includes logo on sponsor page for all event promotion and print, on dinner napkins at every place setting at the event, 1/2 page program ad & VIP table for 8.
- Dessert Sponsor** **1 Available – Pending** **\$5,000**
Includes logo on sponsor page for all event promotion and print, name/logo on dessert plate, 1/2 page program ad & VIP table for 8.
- Event Favor Sponsor** **RESERVED by Willamette Valley Bank** **\$5,000**
Includes logo on sponsor page for all event promotion and print, logo on table where all event attendees stop to receive a Children's Village event favor, logo on packaging of each event favor, 1/2 page program ad & VIP table for 8
- Event Comfort Station Sponsor** **1 Available – Pending** **\$2,500**
Includes logo on sponsor page for all event promotion and print, logo on all comfort station signage, 1/4 page program ad, logo on bid paddles, 4 seats.



Bid Paddle Sponsor	Reserved by Advanced Benefits	\$2,500
Includes logo on sponsor page for all event promotion and print, 1/4 page program ad, logo on all bid paddles & 4 seats.		
Back Cover Program Sponsor	Reserved by Kootenai Health	\$2,500
Includes logo on sponsor page for all event promotion and print, full page ad on the back of the event program & 4 seats.		
Inside Front Cover Program	1 Available – Pending	\$2,500
Includes logo on sponsor page for all event promotion and print, full page ad on the inside front cover of the event program & 4 seats.		
Middle Fold Program- 2	2 Available	\$2,500
Includes logo on sponsor page for all event promotion and print, full page ad on the inside middle fold page of the event program & 4 seats.		
Silent Auction Sponsor	Reserved by North Idaho Eye Institute	\$2,500
Includes logo on sponsor page for all event promotion and print, logo displayed throughout silent auction bid paper, 1/4 page program ad & 4 seats.		
Centerpiece Sponsor	1 Available – Pending	\$2,500
Includes logo on sponsor page for all event promotion and print, logo on each centerpiece, 1/4 page program ad & 4 seats.		
Table Wine Sponsor	1 Available – Pending	\$2,500
Includes logo on sponsor page for all event promotion and print, logo on each bottle of wine (2 per table, 1 red 1 white), 1/4 page program ad & 4 seats.		
Live Auction Sponsor	1 Available – Pending	\$2,500
Includes logo on sponsor page for all event promotion and print, logo on each page of the live auction in the program, 1/4 page program ad & 4 seats.		
Pick of the Live Sponsor	Reserved by Northwest Specialty Hospital	\$2,500
Includes logo on sponsor page for all event promotion and print, logo on bracelets sold to participants, 1/4 page program ad & 4 seats.		
Champagne & Baubles Sponsor	Reserved by Tapley Cabinets	\$2,500
Includes logo on sponsor page for all event promotion and print, logo on 100 champagne flutes sold to participants for event contest, 1/4 page program ad & 4 seats.		
Event Décor Sponsor	1 Available – New for 2022	\$2,500
Includes logo on sponsor page for all event promotion and print, 1/4 page program ad & 4 seats		
Volunteer Sponsor	1 Available – New for 2022	\$2,500
Includes logo on sponsor page for all event promotion and print, 1/4 page program ad & 4 seats;		



opportunity to provide your logo items and/or goodie bags to all event and set up volunteers

VIP Reception Sponsor **1 Available – New for 2022** **\$2,500**

Includes logo on sponsor page for all event promotion and print, logo signs during VIP reception, name mention when referring to VIP reception promotions, 1/4 page program ad & 4 seats

Entertainment Sponsor **1 Available – Pending** **\$1,000**

Includes name listed on sponsor page for all event promotion and print, logo on signage near cocktail hour & 2 seats.

Red Carpet Sponsor **1 Available – Pending** **\$1,000**

Includes logo displayed next to red carpet, name in program & 2 seats.

Check-In Sponsor **RESERVED by Kootenai Law Group** **\$1,000**

Includes logo displayed at the registration desks, name in program & 2 seats.

Check-Out Sponsor **1 Available** **\$1,000**

Includes logo displayed at the checkout desks, name in program & 2 seats.

Raffle Sponsor **1 Available – Pending** **\$1,000**

Includes logo on raffle tickets & social media/online promotion for public raffle, name in program & 2 seats.

Wine Pull Sponsor **1 Available – New for 2022** **\$1,000**

Includes logo on packaging for secret wine pull game during night of event, name in program & 2 seats.

Graphic Design Sponsor **1 Available – Pending** **\$1,000**

Includes name in program & 2 seats.

Table Sponsor **Limited Available** **\$1,000**

Includes a table for 8 with logo display, name in program. Multiple sponsorships available.

Table sponsors confirmed: **Northwest Specialty Hospital**
Pinkerton Retirement Specialists x2
Tapley Cabinets

Friends of the Village **Limited Available** **\$500**

Includes name in program & 4 seats. Multiple sponsorships available.



2022 Commitment form

Online purchases will be available in December, 2021

Company or donor name as will be noted on sponsorship acknowledgements:		
Contact name:		
Address:		
City:	State:	Zipcode:
Contact phone:	If sponsorship includes advertisement, who should we contact if not you?	
Contact email:		
Sponsorship Level & Monetary Amount:		
Approved to use entity name &/or logo on promotional &/or print materials? Yes <input type="checkbox"/> No <input type="checkbox"/>		
Any other information &/or comments:		
If social media mention is part of package:		
Please write URL or hashtag for Facebook:		
Please write URL or hashtag for Instagram:		

Please make checks payable to The Children's Village Foundation

Advertisements due by June 30, 2022. Sponsorship payment is due by June 30, 2022.

Children's Village Foundation is a 501 (c)(3) nonprofit organization. Monetary & In-Kind donations are tax deductible as allowed by law. EIN: 82-0485532